

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS ADMINISTRATION		
ACADEMIC UNIT	DEPARTMENT OF SHIPPING, TRADE AND TRANSPORT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	ΞΓ0104	SEMESTER	4th
COURSE TITLE	ENGLISH II		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	CREDITS	
	3	5	
COURSE TYPE	SKILLS DEVELOPMENT COURSE		
PREREQUISITE COURSES:	Placement Test Average Mark (50/100) or Successful Completion of Laboratories of English		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/TNEY252/		

(2) LEARNING OUTCOMES

Learning outcomes
<p>By the end of the course, students will have the knowledge, skills and potential to:</p> <ol style="list-style-type: none"> 1. acknowledge that English for Specific Purposes adjusted to the specific needs of their academic and professional sector is their learning target use English for Specific Purposes 2. adjust their standard to the specific needs of their scientific and professional environment 3. to use ESP to meet the all specific communicative needs of their scientific professional environment according to the current standards 4. improve their vocabulary and the overall skills in oral and written English 5. be familiar with a number of the practical competencies they are expected to show and develop in their future real-life work environments and in their roles as future executives 6. become familiar with the terminology related to the maritime sector 7. develop abilities to skilfully access, utilize, and assess the global network of information in English.

8. develop communicative and intercultural competence at the language level
9. pass from the status of language learners to that of language users.
10. develop an understanding about key concepts, terms and major issues of concern of their discipline in English

Students will also be familiar enough with the terminology of their field to be able to

11. fill in and check charter parties and bills of lading
12. write memos, letters, reports, questionnaires, summaries, e-mails
13. be familiar with the legal jargon relevant to the shipping sector
14. present orally the results of pertinent analysis and discuss case studies
15. have the skills necessary to communicate orally and in written form with practitioners of their field in an intercultural context
16. employ learning methods and strategies to maximize their communication potential
17. be able to apply acquired knowledge in order to achieve their communicative goals in English
18. be able to conduct research, form goals/objectives, draw information from multiple sources which they can evaluate critically
19. compile bibliographies and present the results of their analysis for a chosen professional or occupational subject in the appropriate form and following the genre conventions (e.g. as papers, as presentations etc.)
20. be able to practice language in context, understand their colleagues and conform to the appropriate social conventions of the language use

Successful completion of the course is a key tool for the future scientists graduating from the Department, a prerequisite for admission into postgraduate (Masters) programs and a key asset for future employment

General Competences

1. Higher Order of Learning
2. *Production of free, creative and inductive thinking*
3. Respect for Difference and multiculturalism
4. Decision-making
5. Working Independently
6. Team work
7. Working in an international environment
8. *Project planning and management*

(3) SYLLABUS

English is today the world's Lingua Franca. English for Specific Purposes (ESP) involves the teaching of English designed to meet specific needs of the learners, making use of the underlying methodology and activities of the discipline it serves and centred on the language, skills, discourse and genres appropriate to these activities. The present course is addressed to students who have the rudiments of English as a Second Language and is specifically designed to address their needs by

- helping them develop communicative and intercultural competence
- enabling them to acquire vocabulary awareness
- easing their conversion from language learners to language users and
- making it possible for them to take advantage of the general linguistic and communicative skills and learning strategies they already have and further

enhancing them to match their future linguistic needs at the professional and academic level in the globalised environment of Shipping, Trade and Business Transport.

The course's goals are threefold:

- First the overall improvement in language use but also the reorientation of the learners towards intercultural rather than near-native competency so as to adjust the standard to the specific needs of their scientific and professional environment.
- Secondly, the acquisition of terminology related to the business world and
- thirdly the ability to access, utilize, and assess the global network of information in the target language

The course is addressed to students with some prior knowledge of English as a Second Language. It includes, but is not restricted to, standard grammatical and syntactical exercises, oral as well as written language practice, vocabulary and terminology elements (concerning specific content) sector-specific written assignments (such as memos, reports, questionnaires, charter parties or bills of lading to complete, summaries, e-mails etc.) undertaking of projects, the use of new technologies to locate information, intercultural sensitization, the development of effective ways of communication in professional and social environments of diverse nature, the simulation of communication scenarios and task-based learning.

The following table featuring the week-per-week breakdown of specific content is indicative and subject to changes:

WEEK	COURSE CONTENT
1	● Unit I : European Union Port Policy (Packet of Photocopies)
2	● Unit 2: IMO and UNCTAD
3	➤ Unit 3 A European Common Transport Policy
4	➤ Unit 4: The EU Pollution Criminalisation Directive
5	➤ Unit 5 : Freight Forwarders, Chartering Parties
6	➤ Unit 6: Market Trends
7	➤ Unit 7: The Story of P&O.
8	➤ Unit 8: The Merger of Maersk and P&O
9	➤ Unit 9: Trends in Policy Development
10	➤ Unit 10: A Postgraduate Studies' Program: The Cass Business School MSc
11	➤ Unit 11 The World the Box made
12	➤ Unit 12 Changes in the Air Transportation System
13	➤ Project Presentations ➤

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	<p>Face-to-face</p> <p>Email used for the supervision of the projects.</p>											
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	<ul style="list-style-type: none"> • Lectures using PPT and video • Multimedia • An Array of Online Interactive Tools for Language Learning such as Quizlet (http://quizlet.com/) • Use of new technologies to locate and retrieve information, to raise cultural awareness and to develop more effective ways of communication (indicatively corpus analysis for specific purposes, online thesauri Lextutor http://www.lexutor.ca etc.) • Recording and videotaping of the activities and final projects • Use of email, Skype and social media for carrying out the projects, supervising them and making them available to the public (dissemination) 											
TEACHING METHODS	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><i>Activity</i></th> <th style="text-align: left;"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectues</td> <td>39 hours</td> </tr> <tr> <td>In class assignments</td> <td>40 hours</td> </tr> <tr> <td>Final Projects</td> <td>46 hours</td> </tr> <tr> <td>Course total</td> <td>125 hours</td> </tr> </tbody> </table>		<i>Activity</i>	<i>Semester workload</i>	Lectues	39 hours	In class assignments	40 hours	Final Projects	46 hours	Course total	125 hours
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STUDENT PERFORMANCE EVALUATION	<p>Student's course grade will be determined as follows:</p> <ol style="list-style-type: none"> 1. In class assignments: 40% (the indicative list includes but is not restricted to <ul style="list-style-type: none"> • Projects, • Writing Assignments such as memos, reports, questionnaires, completion of charter parties. bills of landing, summaries, e-mail • Analysis and Presentation of Specific Content texts • Simulation of Business Communicative Events such as Merger Meetings, Job 											

	<p>Interviews and other communicative instances in Business</p> <ul style="list-style-type: none"> • Interactive games, online and offline <p>2. Final Project (60%) group work or individually undertaken which includes but is not restricted to</p> <ul style="list-style-type: none"> • Peer teaching sessions where a sector specific oral or written text is chosen, language activities are designed and an in class session of peer teaching takes place • oral presentation of summary of articles, • research paper or interdisciplinary project. Content must be course appropriate. <p>3. Final Exam (100%)</p> <p>A combination of 1,2 and 3 is possible. The evaluation criteria are given each year to the students in the form of marking rubrics. Said criteria are revised every year in correlation to the needs of the specific promotion.</p>
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(5) ATTACHED BIBLIOGRAPHY

<p>- <i>Suggested bibliography:</i> The textbook of the course is: Iakovaki Helen (2012). English Texts and Terminology for Shipping Trade and Transport Athens: New Technology Publications, 2012, ISBN 978-960-6759-63-5</p> <p><u>Additional Resources</u></p> <ul style="list-style-type: none"> • T.N. Blakey, <i>English for Maritime Studies</i>, Longman, 1999 • Photocopies by the Instructor • Elements from the Students' Peer Teaching Sessions <p><u>Recommended Reference Books</u></p> <ul style="list-style-type: none"> • Webster's Third New International Dictionary, Unabridged • www.marad.dot.gov/documents/Glossary_final.pdf • www.emeraldfreight.com/online-resources/glossary <p>- <i>Related academic journals:</i></p> <ul style="list-style-type: none"> • https://lloydslist.maritimeintelligence.informa.com/ • <i>The Financial Times</i> http://www.ft.com/home/uk • <i>The Harvard Business Review</i> http://hbr.org/
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