

COURSE OUTLINE

(1) GENERAL

SCHOOL	OF BUSINESS STUDIES		
ACADEMIC UNIT	SHIPPING, TRADE AND TRANSPORT DEPARTMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	EN0023	SEMESTER	7 th
COURSE TITLE	PORT POLICY AND PLANNING		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
		3	5
COURSE TYPE	SUBJECT AREA COURSE		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	http://www.stt.aegean.gr/gr/proptixiakes-spoudes/programma-spoudon		

(2) LEARNING OUTCOMES

Learning Outcomes
<p>The Port Policy & Planning course provides knowledge on the organization and planning of port development and of the adaptation of ports in the modern economic environment. It also examines the content, and role of national and supranational policies.</p> <p>Issues studied in the context of the course include:</p> <ul style="list-style-type: none"> - the theoretical models and practical applications of port planning (institutional factors, financing parameters, legal aspects, labour issues etc., that are required to be taken into account at the process of planning) - the recent developments in the Greek and EU Port Policy, with regard to in the planning and the growth of national port system and European ports respectively. - the role of Port Authorities in port planning and development. - the direct and indirect effects of supranational and international policies for the reformation of port production (e.g. policies for intra-port and inter-port competition, financing and pricing of infrastructure, environmental protection and safety of ports). - The course also covers in detail a list of advanced issues of port economics, management and policy (i.e. port relations; port performance, efficiency and effectiveness; societal integration of ports, etc...), via a process that involves both teaching and students assignments. <p>At the end of the semester students should be able to distinguish, define, perceive and understand:</p> <ul style="list-style-type: none"> - The organizational and operational structures ports;

- The characteristics of demand and supply of port services;
- The impact of changes in port governance and increasing private sector involvement in ports;
- The implementation of innovation and new technologies;
- The parameters of the structural changes in European ports; - The port changing reality and the challenge facing the port industry

General Competences

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Adaptation to new situations
- Decision-making
- Working independently
- Team work
- Working in an international environment
- Working in an interdisciplinary environment
- Project planning and management
- Production of new research ideas.

(3) SYLLABUS

Port Policy & Planning covers aspects of the organization and planning of adaptation of ports in the modern economic environment, and on the content and role of national and supranational papers. The course takes advantage of the familiarity of students with the fundamentals of port economics, management and policy – via the Port Economics and Management course – and focuses on the key issues of the planning and development of ports and port policy. The emphasis is on the organization of the port system and particular elements of it, like growth issues, financing and planning port infrastructure expansion, industrial relations, and port performance. The course also examines the relations developed between ports the development of port clusters and the societal integration of ports; and advanced issues, like port relations and terminal concessions. All these are examined in association with the examination of the relevant port policies, developed at port level (by the managing body of the port), national, regional, or supranational (EU) level.

Completing this course, students have a thorough knowledge of the issues that port planners, port authorities, port operators, and decision-makers needs to address in order to organize efficiently and effectively either a particular port or a port system so that it meets the contemporary needs and challenges. Students will also be able to conclude on the themes, causes, and rationale of port policies.

The course develops, more specifically, on the following modules:

1. Introductory Lecture
2. Greek Ports
3. Port Performance: Efficiency
4. Port Performance: Effectiveness
5. Strategies of Port Authorities
6. Port Governance
 - Models of Organisation
 - Governance in EU Ports
7. Private Entry in Seaports
8. Port Finance
9. European Port Policy
10. Cruise Ports
 - Structure and Typology

- Trends

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face-to-face, physical presence in class and implementation of e-class platform	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	Use of ICT in teaching, laboratory education, communication with students, based on synchronous and interactive technologies	
TEACHING METHODS	<i>Activity</i>	<i>Semester workload</i>
	Lectures	39 hours
	Project Assignment	40 hours
	Study and analysis of bibliography	46 hours
	Σύνολο Μαθήματος	125 ώρες
STUDENT PERFORMANCE EVALUATION	<ul style="list-style-type: none"> • The grade for the course will be based on an assignments (50%) and a scheduled final exam (50%). • Attendance in class and class participation will be used to adjust grades up or down. • The assignment involves a 20' presentation during the final lectures of the course, and a paper (5.000 words maximum) to be handled to the instructor at the day of the final exam the latest. The assignment is based on the study of results of previous scientific publications on port economics, management and policy. Students acquire access in the proposed bibliography via the library and the electronic subscriptions of STT-University of the Aegean. They have also access to additional port information via the PortEconomics website (PortEconomics.eu), which acts as a students companion. For the preparation of the assignment, students have the possibility of regular tutorial meetings with the instructor of the course and the Teaching Assistant. <p>Language of student evaluation: Greek with specialized terminology in English.</p>	

(5) ATTACHED BIBLIOGRAPHY

Each lecture is accompanied by notes and lecture material that has been developed by the instructor (Athanasios Pallis)

- *Suggested bibliography:*

A) Principal Reference:

1. C. Chlomoudis, Port Planning, J&J Hellas, 2005
2. Pardali, The port industry and the challenges of a globalized economy and integrated transport systems, Stamoulis Publ., 2001

B) Additional References:

To students will be distributed useful articles and secondary literature relevant articles that are uploaded in the web site www.porteconomics.eu

- *Related academic journals (selectively):*

- Maritime Policy and Management
- Maritime Economics and Logistics
- Research in Transportation and Business Management
- International Journal of Shipping and Transport Logistics Journal of International Business and Economics