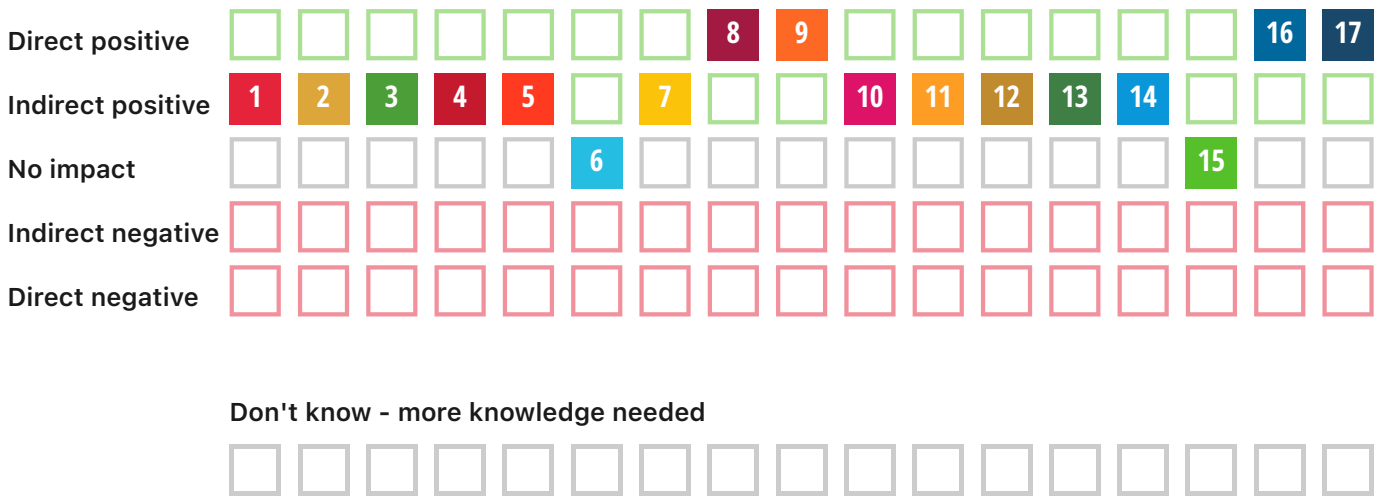




Strategic Management



Description

Studying and learning the strategy of either businesses or other organizations is a great technique that combines knowledge, experience, insight, risk, correct assessment and finally and most importantly correct decision-making and a systematic way in the implementation steps. All organizations must have a strategy that is consistent with their vision and mission. And it is clear that with their strategies they help achieve the goals of the United Nations 2030.

Strategic choices

These are the prioritised areas that we will take action on.

- Positive impacts we can strengthen even further
- Negative impacts we can eliminate or minimise

Knowledge gaps we need to fill



NO POVERTY

End poverty in all its forms everywhere

Impact

INDIRECT POSITIVE

Motivation

The course has an indirect positive impact on the following targets:
1-3: Implement social protection systems 1-4: Equal rights to ownership, basic services, technology and economic resources 1-A: Mobilize resources to implement policies to end poverty



ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Impact

INDIRECT POSITIVE

Motivation

The course has an indirect positive impact on the following targets:
2-2: End all forms of malnutrition 2-B: Prevent agricultural trade restrictions, market distortions and export subsidies 2-C: Ensure stable food commodity markets and timely access to information



GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all at all ages

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
3-6: Reduce road injuries and deaths 3-9:Reduce illnesses and death from hazardous chemicals and pollution 3-A: Implement the WHO Framework Convention on tobacco control 3-D: Improve early warning systems for global health risks



QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
4-5: Eliminate all discrimination in education 4-7: Education for sustainable development and global citizenship



GENDER EQUALITY

Achieve gender equality and empower all women and girls

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
5-1: End discrimination against women and girls 5-A: Equal rights to economic resources, property ownership and financial services 5-C: Adopt and strengthen policies and enforceable legislation for gender equality



CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all

Impact

NO IMPACT

Motivation

No direct or indirect impact identified



AFFORDABLE AND CLEAN ENERGY

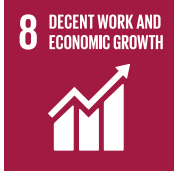
Ensure access to affordable, reliable, sustainable and modern energy for all

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
7-2: Increase global percentage of renewable energy 7-3: Double the improvement in energy efficiency 7-B: Expand and upgrade energy services for developing countries



DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Impact

DIRECT POSITIVE

Motivation

The course has a direct positive impact on the following targets:

8-1: Sustainable economic growth 8-2: Diversify, innovate and upgrade for economic productivity 8-4: Improve resource efficiency in consumption and production 8-9: Promote beneficial and sustainable tourism 8-10: Universal access to banking, insurance and financial services 8-A: Increase aid for trade support 8-B: Develop a global youth employment strategy



INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Impact

DIRECT POSITIVE

Motivation

The course has a direct positive impact on the following targets:

9-3: Increase access to financial services and markets 9-4: Upgrade all industries and infrastructures for sustainability 9-5: Enhance research and upgrade industrial technologies 9-C: Universal access to information and communications technology



REDUCED INEQUALITIES

Reduce inequality within and among countries

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
10-5: Improved regulation of global financial markets and institutions
10-A: Special and differential treatment for developing countries
10-B: Encourage development assistance and investment in least developed countries



SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable

Impact

INDIRECT POSITIVE

Motivation

The course has a indirect positive impact on the following targets:
11-2: Affordable and sustainable transport systems
11-6: Reduce the environmental impact of cities
11-A: Strong national and regional development planning



RESPONSIBLE PRODUCTION AND CONSUMPTION

Ensure sustainable consumption and production patterns

Impact

INDIRECT POSITIVE

Motivation

The course has an indirect positive impact on the following targets:

12-6: Encourage companies to adopt sustainable practices and sustainability reporting
12-7: Promote sustainable public procurement practices
12-8: Promote universal understanding of sustainable lifestyles
12-B: Develop and implement tools to monitor sustainable tourism



CLIMATE ACTION

Take urgent action to combat climate change and its impacts

Impact

INDIRECT POSITIVE

Motivation

The course has a direct positive impact on the following targets:

13-1: Strengthen resilience and adaptive capacity to climate related disasters
13-2: Integrate climate change measures into policies and planning
13-3: Build knowledge and capacity to meet climate change
13-B: Promote mechanisms to raise capacity for planning and management



LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Impact

INDIRECT POSITIVE

Motivation

The course has an indirect positive impact on the following targets:
14-2: Protect and restore ecosystems 14-5: Conserve coastal and marine areas 14-B: Support small scale fishers



LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

Impact

NO IMPACT

Motivation

No direct or indirect impact identified



PEACE, JUSTICE AND STRONG INSTITUTIONS

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Impact

DIRECT POSITIVE

Motivation

The course has a direct positive impact on the following targets:
16-6: Develop effective, accountable and transparent institutions
16-7: Ensure responsive, inclusive and representative decision-making
16-8: Strengthen the participation in global governance
16-10: Ensure public access to information and protect fundamental freedoms



PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development

Impact

DIRECT POSITIVE

Motivation

The course has a direct positive impact on the following targets:

17-2: Implement all development assistance commitments 17-

3: Mobilize financial resources for developing countries 17-

5: Invest in least developed countries 17-6: Knowledge sharing

and cooperation for access to science, technology and innovation

17-7: Promote sustainable technologies to developing countries

17-8: Strengthen the science, technology and innovation capacity

for least developed countries 17-10: Promote a universal trading

system under the WTO 17-11: Increase the exports of developing

countries 17-12: Remove trade barriers for least developed

countries 17-13: Enhance global macroeconomic stability 17-16:

Enhance the global partnership for sustainable development 17-17:

Encourage effective partnerships 17-18: Enhance availability of

reliable data 17-19: Further develop measurements of progress