

COURSE OUTLINE

(1) GENERAL

SCHOOL	OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF SHIPPING, TRADE AND TRANSPORT		
LEVEL OF STUDIES	POSTGRADUATE (MSc) "MBA in Shipping"		
COURSE CODE	12051-16	SEMESTER	2nd Semester
COURSE TITLE	SEMINAR: Strategies for Leadership in Shipping		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		TOTAL TEACHING HOURS	CREDITS
SEMINAR		8	1
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	SEMINAR SPECIAL BACKGROUND, SKILLS DEVELOPMENT		
	ELECTIVE		
PREREQUISITE COURSES:	NONE		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

<p>Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i>
<p>By the end of this Seminar, students will be able to:</p> <ul style="list-style-type: none"> • Understand the importance of Leadership for an efficient management of a shipping company as well as for the management of a multicultural and complicated working environment. • Understand the planning, prioritization and co-ordination needs in the day-to-day management of a shipping company as well as in the company's strategic development. • Understand how strategic leadership helped the Greek shipping companies in succeeding in an international competitive playing field.
<p>General Competences <i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i></p> <p><i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> <i>Project planning and management</i> <i>Adapting to new situations</i> <i>Respect for difference and multiculturalism</i> <i>Respect for the natural environment</i></p>

Decision-making Working independently Team work Working in an international environment Working in an interdisciplinary environment Production of new research ideas	Showing social, professional and ethical responsibility and sensitivity to gender issues Criticism and self-criticism Production of free, creative and inductive thinking Others...
<p>The aim of the Seminar is to examine the role of leadership in the contemporary entrepreneurship with a focus on the shipping industry. The identification of the leadership characteristics in the shipping industry will be analyzed. The behavioral characteristics, the skills, the qualifications and the talents that a leader must have will be presented. Case studies unveil the profile of the pioneers of the Greek shipping community and how their leadership affected the development and Strategies of Greek shipping companies and of the international shipping industry as a whole.</p>	

(3) SYLLABUS

<ul style="list-style-type: none"> • Strategies in Shipping • Communication and Motivation • Effective Management and Decision Making • Case studies of Greek Shipping Leaders
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(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Seminar	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	YES	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	8
	Study and analysis of bibliography	10
	Analysis of case-studies	8
	Course total	26
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i>	<ul style="list-style-type: none"> • Final exam 100%: short-answer questions 	

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.	
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(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Related academic journals:

Scientific articles and other supporting documents