

COURSE OUTLINE

(1) GENERAL

SCHOOL	OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF SHIPPING, TRADE AND TRANSPORT		
LEVEL OF STUDIES	POSTGRADUATE (MSc) “MBA in Shipping”		
COURSE CODE	12051-17	SEMESTER	2nd Semester
COURSE TITLE	SEMINAR: Short Sea Shipping		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		TOTAL TEACHING HOURS	CREDITS
SEMINAR		8	1
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	SEMINAR SPECIALISED GENERAL KNOWLEDGE ELECTIVE		
PREREQUISITE COURSES:	NONE		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

<p>Learning outcomes The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</p> <p>Consult Appendix A</p> <ul style="list-style-type: none"> • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for writing Learning Outcomes 		
<p>By the end of this Seminar, students will get familiar with the structures of Short Sea Shipping (SSS) submarkets, the advantages and disadvantages of SSS, the obstacles that hinders the development of the sector in EU level, the European policies and initiatives, while special focus will be given to the Greek SSS market.</p>		
<p>General Competences Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</p> <table style="width: 100%; border: none;"> <tr> <td style="vertical-align: top;"> Search for, analysis and synthesis of data and information, with the use of the necessary technology Adapting to new situations Decision-making Working independently Team work Working in an international environment Working in an interdisciplinary environment </td> <td style="vertical-align: top;"> Project planning and management Respect for difference and multiculturalism Respect for the natural environment Showing social, professional and ethical responsibility and sensitivity to gender issues Criticism and self-criticism Production of free, creative and inductive thinking </td> </tr> </table>	Search for, analysis and synthesis of data and information, with the use of the necessary technology Adapting to new situations Decision-making Working independently Team work Working in an international environment Working in an interdisciplinary environment	Project planning and management Respect for difference and multiculturalism Respect for the natural environment Showing social, professional and ethical responsibility and sensitivity to gender issues Criticism and self-criticism Production of free, creative and inductive thinking
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<i>Production of new research ideas</i>	<i>Others...</i>
<p>Short Sea Shipping (SSS) has been the main mode of intra-Europe maritime transport. At European level, nearly 75% of the Union's external trade and 37% of the internal is conducted by sea, while SSS represents almost 60% of the total maritime transport of goods in European ports. Short Sea Shipping has significant advantages over other transport modes due to its environmental performance and safety record and thus is in direct competition with land transportation. In this context, the European Union develops specific policy measures and initiatives to promote SSS and to achieve mode's integration into European supply chains.</p> <p>The aim of the Seminar is to provide students with a complete overview of European Short Sea shipping.</p>	

(3) SYLLABUS

<ul style="list-style-type: none"> • Definition of SSS and European Policies • Structure of Short Shipping markets (Coastal, Passenger and Cargo) • Analysis of the Greek SSS Market

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Seminar	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	YES	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	8
	Study and analysis of bibliography	10
	Analysis of case-studies	8
		Course total
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	<ul style="list-style-type: none"> • Final exam 100%: short-answer questions 	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Related academic journals:

Scientific articles and other supporting documents