

## COURSE OUTLINE

### (1) GENERAL

SCHOOL	OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF SHIPPING, TRADE AND TRANSPORT		
LEVEL OF STUDIES	POSTGRADUATE (MSc) "MBA in Shipping"		
COURSE CODE	12051-18	SEMESTER	2 <sup>nd</sup> Semester
COURSE TITLE	SEMINAR: Blue Growth and Maritime Tourism		
INDEPENDENT TEACHING ACTIVITIES	TOTAL TEACHING HOURS	CREDITS	
<i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>			
<b>SEMINAR</b>	<b>8</b>	<b>1</b>	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE	SEMINAR		
<i>general background, special background, specialised general knowledge, skills development</i>	SPECIALISED GENERAL KNOWLEDGE		
	ELECTIVE		
PREREQUISITE COURSES:	NONE		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

### (2) LEARNING OUTCOMES

<p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>								
<p>By the end of this Seminar, students will get familiar with the concept of Blue Growth Strategy (motivation, objectives and sector specific policies). They will obtain the necessary knowledge on Blue Growth mature and emerging maritime economic activities such as maritime transport, port activities, shipbuilding, aquaculture, blue energy etc. and the factors that affect their growth potentials. Will be familiarized with economic impact theory, with special focus on specific indicators. In this framework, they will have an integrated overview on maritime tourism (market structure, growth potentials, obstacles, effects on regional development).</p>								
<p><b>General Competences</b></p> <p><i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i></td> <td style="width: 50%; border: none;"><i>Project planning and management</i></td> </tr> <tr> <td style="border: none;"><i>Adapting to new situations</i></td> <td style="border: none;"><i>Respect for difference and multiculturalism</i></td> </tr> <tr> <td style="border: none;"><i>Decision-making</i></td> <td style="border: none;"><i>Respect for the natural environment</i></td> </tr> <tr> <td style="border: none;"></td> <td style="border: none;"><i>Showing social, professional and ethical responsibility and</i></td> </tr> </table>	<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>	<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>	<i>Decision-making</i>	<i>Respect for the natural environment</i>		<i>Showing social, professional and ethical responsibility and</i>
<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>							
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>							
<i>Decision-making</i>	<i>Respect for the natural environment</i>							
	<i>Showing social, professional and ethical responsibility and</i>							

<i>Working independently</i> <i>Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Production of new research ideas</i>	<i>sensitivity to gender issues</i> <i>Criticism and self-criticism</i> <i>Production of free, creative and inductive thinking</i> ..... <i>Others...</i> .....
<p>The 2011 Communication on Blue Growth recognizes the sea and the oceans as a significant source of growth and innovation which can contribute to the social development and the economic prosperity of the European continent. To that extend, maritime and marine activities can have significant contribution in achieving EU goals for smart, sustainable and inclusive growth and field of ongoing research.</p> <p>The aim of the Seminar is to provide students with a complete overview of European Short Sea shipping.</p>	

### (3) SYLLABUS

<ul style="list-style-type: none"> <li>• Introduction to Blue Growth Strategy</li> <li>• Marine and Maritime Economic Activities</li> <li>• Economic Impact and Blue Growth Indicators</li> <li>• Maritime Tourism (Yachting and Cruise)</li> </ul>
---

### (4) TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i>	Lectures, Seminars, Round tables.	
<b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i>	YES	
<b>TEACHING METHODS</b> <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i>  <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	<b>Activity</b>	<b>Semester workload</b>
	Lectures	8
	Study and analysis of bibliography	10
	Analysis of case-studies	8
	Course total	26
<b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i>  <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i>	<ul style="list-style-type: none"> <li>• Final exam 100%: short-answer questions</li> </ul>	

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.	
--	--

#### **(5) ATTACHED BIBLIOGRAPHY**

- Suggested bibliography:

- Related academic journals:

Scientific articles and other supporting documents